

It gives us immense pleasure to announce that we are organizing the 51<sup>st</sup> Annual Convention the capital city of Delhi NCR on August 17<sup>th</sup> & 18<sup>th</sup> 2018 at the most coveted address “**The Oberoi, Gurugram**” which is a premiere hotel known for its exceptional hospitality standards & best in class rooms.



### About Convention

The aim of choosing Delhi as a convention destination is to interact & educate the various stake holders of Government Organisations on the importance of using Pest controllers of IPCA for their service execution and use of quality insecticides to get the maximum value on their spend towards Pest control. Top government/PSU/Private officials and decision makers have confirmed their attendance for the convention which gives your brand an unmatched additional mileage in terms of promotion among government/PSUs/Private stake holders.

IPCA through its 51<sup>st</sup> Annual Convention, has strived as always to enhance the prestige of its vendor partners by showcasing the latest products and being a premium medium for interaction between end users, manufacturers & suppliers. The tag of associating with the most prestigious & premier Pest control association cannot be missed by your organization looking at the immense benefits. We are sure you will make good use of this opportunity this year like every year. We invite your organization to participate and showcase your complete products, tools & portfolio to the attendees from different parts of India and other countries.

### About the Venue

The award winning “**The Oberoi, Gurugram**” is conveniently located just 15 minutes away from Delhi’s International & Domestic airports and 30 minutes from Central Delhi in Gurugram, the business and commercial centre of Delhi’s National Capital Region.

Spread over nine acres, “**The Oberoi, Gurugram**” is unlike any other luxury hotels in Gurugram. An urban sanctuary defined by bespoke design features, its high ceilings and open spaces are filled with natural light and afford refreshing views of the hotel’s vast azure reflection pool and verdant greenery walls.

THE OBEROI, GURUGRAM



### Programme Details

#### 17<sup>th</sup> AUGUST 2018 (Day 1)

09.00 Onwards : Registration  
 13.00 : 14.30 : Lunch  
 15.00 : 15.30 : Inauguration of Exhibition  
 15.30 : 16.15 : Inauguration of 51st Annual Convention  
 16.15 : 16.30 : Tea/Coffee Break  
 16.30 : 18.30 : Annual General Body Meeting  
 20.00 Onwards : Cultural Programme followed by Cocktail Dinner

#### 18<sup>th</sup> AUGUST 2018 (Day 2)

07.00 : 09.00 : Breakfast  
 09.00 : Onwards: Registration  
 09.15 : 10.00 : Technical Session I

#### 18<sup>th</sup> AUGUST 2018 (Day 2)

10.00 : 10.45 : Technical Session II  
 10.45 : 11.15 : Technical Session III  
 11.15 : 11.30 : Tea/Coffee Break  
 11.30 : 13.00 : Panel Discussion with PSUs/ Corporate / Govt. Officials  
 13.00 : 14.00 : Lunch  
 14.00 : 15.00 : Motivational Session  
 15.00 : 15.30 : Sponsorship Presentation  
 15.30 : 16.15 : Technical Session IV  
 16.15 : 16.30 : Tea/Coffee Break  
 16.30 : 17.15 : Technical Session V  
 17.15 : 17.30 : Sponsorship presentation II  
 17.30 : 18.00 : Sponsorship presentation III  
 19.30 onwards : Cultural programme followed by Cocktail dinner

### Sponsorship Details

#### PLATINUM SPONSOR (10,00,000)

- ◆ Three standard stall space in prime location ◆ 8 full registrations ◆ One Double Occupancy room ◆ Inclusion in all event marketing and communication collateral ◆ Logo presented on stage, banners at the designated locations at the venue.
- ◆ Opportunity to present the technical/educational information to the attendees ◆ An Attendee list.
- ◆ Full Page advertisement in souvenir.
- ◆ Insertion of collateral in Kitbag ◆ Convention plaque. ◆ Advertising on the webpage of IPCA.

#### DIAMOND SPONSOR (INR. 8,00,000)

- ◆ Two stall in prime locations ◆ 7 full registrations ◆ inclusion in all event marketing & communications collateral. Logo
- ◆ Presented on stage, banners at designated locations at the venue.
- ◆ Opportunity to present the technical/educational information to the attendees.
- ◆ Complete attendee list. ◆ Full page advertisement in Souvenir. ◆ Insertion of collateral in kitbag. ◆ Convention Plaque
- ◆ Advertisement on the website of IPCA.

#### GOLD SPONSOR (INR. 6,00,000)

- ◆ One extra large stall space in prime location ◆ 6 full registrations. ◆ Inclusion in all event marketing and communication collateral. ◆ 2 Standees. ◆ Logo presented on stage, banners at designated locations at the venue.
- ◆ Opportunity to present the technical/educational information to attendees. ◆ An Attendee list. ◆ Full page advertisement in souvenir. ◆ Insertion of collateral in kitbag. ◆ Convention plaque. ◆ Advertisement on the webpage of IPCA.